

Urgent Board of Directors Meeting
July 19th, 2021

Present: Kim Taylor – President
Scott Turner – Treasurer
Claudia Tarasio – AAA Representative
Brad Baker – Coach Development Representative
Kelly Giroux – Equipment Representative
Kevin Lessels – Ice Convenor/Scheduling Representative
James Giroux – OMHA Representative
Shane Armstrong – Arena Board Representative
Sarah Camacho - Social Media and Website Coordinator
Cheryl Weir – Administrator

Regrets: Nathan Burns – Vice President
Cydele Marchant – Registrar
Amanda Bongard – Website Coordinator
Sean Seaborn – Head Trainer
Dawar Taylor – Fundraiser and Sponsorship
Shane Silva – Player Development Representative
Paul Dobbs – Past President

Meeting Called to order at 7:05 pm

President's Remarks

Several board members have received backlash regarding the current credit program. This has included abrasive, bullying and threatening behaviour through social media and board emails.

The current credit program in place includes the following processes:

- \$600 fee level - credit of \$75 for returning players
- \$575 fee level - credit of \$50 for returning players
- \$0 for players that paid \$425 or are not returning to play in NVMHA for the 2022-2022 season
- Only players that have aged out will receive a refund

The liability for fiscal year 2021-2022 for this credit is estimated at \$17, 375 ((52 x \$50) + (197 x \$75))

Discussion included:

- Review of ice times provided, wherein each time had between 24-29 ice times, with only one team having 24 ice times and all other times have greater than 24 ice times in the 2020-2021 season
- Increased cost of ice per player for the 2020-2021 season, with cost of ice rentals unchanged from previous year, teams of no more than 10 players and mostly full ice access where traditionally teams would share practice ice.

- Review of revenue and costs for the 2020-2021 season with a breakdown available in the 2020-2021 AGM meeting minutes
- Fees lost at the moment of registration due to registration fees. For example a player paying \$425 results in \$414 going to the league.
- Initial intent of the process was a credit provided to returning players to promote hockey growth in Newcastle.
- Explored inconsistency of credit not currently offered to families that paid \$425 or with non-returning players (excluding those that have aged out of the minor hockey program)
- Review of costs associated with running the Mites program, and despite the increased cost to the league, it was agreed that the program is beneficial to introducing the sport to younger participants.
- 2020-2021 season for all age groups resulted in greater costs than revenue generated. Without an unexpected return from the OMHA, the NVMA would have lost funds during this season.
- Options discussed for alterations to the current credit program.

Kelley Giroux put forward a proposal for amendments to the current program that were discussed by all board members to include:

- Adding a credit for the \$425 fee level that is proportional to the fees paid (as per the other current credit options)
- Adding a refund option for non-returning players minus the credit card fee not provided to the league as stated above. This refund will be processed after registration closes and cannot be applied to siblings registrations due to limitations with the registration software.

Results in a liability estimated at \$1550 (62 x \$25) in addition to the original estimation for the current credit program.

With both options a further breakdown of cost i.e. cost of ice per player for the 2020-2021 season compared to the 2018-2019 season will need to be communicated to families.

The options of remaining with the current credit program or adding the above mentioned amendments were provided to all board members via email with instructions to vote no later than Tuesday July 20th at 7pm.

Meeting Adjourned at 8:30 pm

Board Vote via email

Options

Option #1: To remain with the current process of:

- \$600 fee level - credit of \$75 for returning players
- \$575 fee level - credit of \$50 for returning players
- \$0 for players that paid \$425 or are not returning to play in NVMHA for the 2022-2022 season
- Only players that have aged out will receive a refund

Option #1: Results in a liability estimated at \$17, 375 for the 2021-2022 season ((52 x \$50) + (197 x \$75))

Option #2: Implement a new process with changes for non-returning players and those that paid \$425

- \$600 fee level - credit of \$75 for returning players / \$60 for non-returning players*
- \$575 fee level - credit of \$50 for returning players / \$35 for non-returning players*
- \$425 fee level - credit of \$25 for returning players/ \$15 for non-returning players*

Option #2: Results in a liability estimated at \$1550 (62 x \$25) in addition to the original estimation for Option #1

*deduction of \$15 admin fee for \$575 and \$600 fee levels relative to credit card fee deducted during initial registration, \$10 deducted for \$425 fee level rather than \$15 due to decreased credit card fee.

Voting Results tallied via email - closed on July 21st, 2021 at 7pm with a total of 11 respondents
(1 vote for Option #1 and 10 votes for Option #2)